



DartmouthWeek

Really simple, really affordable newspaper advertising

Weekly (per ad) rates

2024 Dartmouth Week rates -- per week				
	Individual	4+ Pack	12 weeks continuous (just Dartmouth)	12 weeks continuous (part of multi-paper buy)
Front Page Strip	\$275	\$230	\$195	\$165
Back Page (color only)	\$700	\$585	\$470	\$410
Full Page Inside (color)	\$570	\$465	\$380	\$330
Full Page Inside (b&W)	\$450	\$360	\$290	\$255
Half Page (color)	\$350	\$290	\$235	\$205
Half Page (b&w)	\$250	\$215	\$175	\$155
Quarter Page (color)	\$205	\$170	\$140	\$125
Quarter Page (b&w)	\$160	\$135	\$110	\$100
Eighth Page (color)	\$135	\$110	\$90	\$80
Eighth Page (b&w)	\$95	\$80	\$70	\$55
The Little Square	\$200 total for first 4 weeks; \$140 for subsequent, sequential 4 weeks in Dartmouth Week or simultaneously in Wareham Week, Sippican Week or Nemasket Week			

Deadline to schedule ads for each Thursday's edition is 5pm of the Friday prior to publication

4 + Pack:
Four or more ads of the same type, scheduled at the time of purchase. Ads do not have to run consecutively

12 weeks continuous:
Ads of the same type/size, running consecutively. Content may vary.

Online Affiliates always get a \$15 discount on any week's total print advertising at the 1/8 page size or larger. See description of Affiliate Membership for more information

Ad Sizes

1/4 Page Vertical 2.375" x 10.5"

Half Page Vertical 5.125"x10.5"

Half Page Horizontal 10.5"x5.125"

Full Page 10.5"x10.5"

1/8 Page Vertical 2.375" x 5.125"

Quarter Page Square 5.125"x5.125"

Quarter Page Horizontal 10.5" x 2.375"

Little Square 2.375"x 2.375"

Eighth Page Horizontal 5.125"x2.375"

Front Page Strip 10.5" x 1"