



# Wareham Week

Really simple, really affordable newspaper advertising

## Weekly (per ad) rates

2024 Wareham Week rates -- per week				
	Individual	4+ Pack	12 weeks continuous (just Wareham)	12 weeks continuous (part of multi-paper buy)
Front Page Strip	\$320	\$265	\$215	\$190
Back Page (color only)	\$810	\$675	\$545	\$485
Full Page Inside (color)	\$655	\$545	\$440	\$390
Full Page Inside (b&w)	\$490	\$415	\$330	\$295
Half Page (color)	\$410	\$330	\$275	\$245
Half Page (b&w)	\$300	\$255	\$205	\$175
Quarter Page (color)	\$240	\$200	\$160	\$140
Quarter Page (b&w)	\$180	\$150	\$130	\$110
Eighth Page (color)	\$155	\$135	\$105	\$95
Eighth Page (b&w)	\$110	\$95	\$75	\$70
The Little Square	\$200 total for first 4 weeks; \$140 for subsequent, sequential 4 weeks in Wareham Week or simultaneously in Sippican Week, Dartmouth Week or Nemasquet Week			

Deadline to schedule ads for each Thursday's edition is 5pm of the Friday prior to publication

**4 + Pack:**  
Four or more ads of the same type, scheduled at the time of purchase. Ads do not have to run consecutively

**12 weeks continuous:**  
Ads of the same type/size, running consecutively. Content may vary.

**Online Affiliates** always get a \$15 discount on any week's total print advertising at the 1/8 page size or larger. See description of Affiliate Membership for more information

## Ad Sizes

1/4 Page Vertical  
2.375" x 10.5"

Half Page Vertical  
5.125" x 10.5"

Half Page Horizontal  
10.5" x 5.125"

Full Page  
10.5" x 10.5"

1/8 Page Vertical  
2.375" x 5.125"

Quarter Page Square  
5.125" x 5.125"

Quarter Page Horizontal  
10.5" x 2.375"

Little Square  
2.375" x 2.375"

Eighth Page Horizontal  
5.125" x 2.375"

Front Page Strip 10.5" x 1"