



SippicanWeek

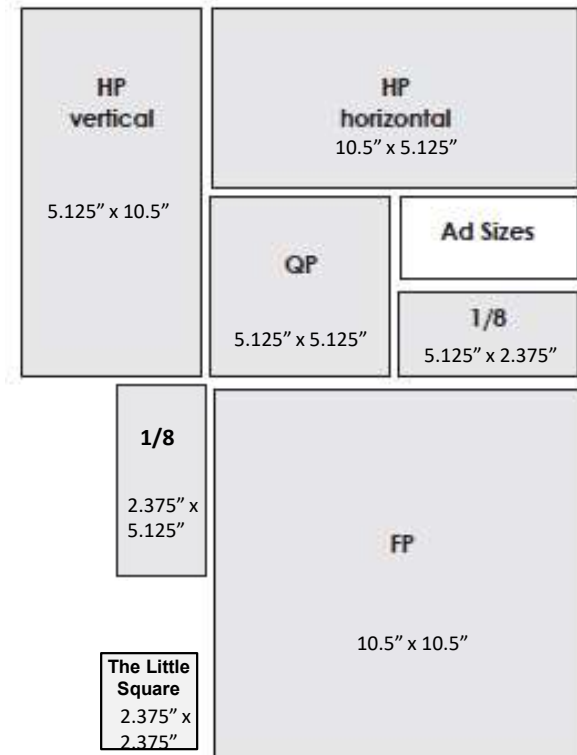
Really simple, really affordable newspaper advertising

Weekly (per ad) rates

Ad Type	Individual	4 Pack	12 weeks continuous (just Sippican)	12 weeks continuous (part of multi-paper buy)
Back Page (color only)	\$540	\$450	\$365	\$320
Full Page inside (color)	\$435	\$365	\$290	\$260
Full Page inside (b&w)	\$330	\$275	\$225	\$200
Half Page (color)	\$265	\$220	\$175	\$155
Half Page (b&w)	\$193	\$164	\$132	\$115
Quarter Page (color)	\$155	\$125	\$100	\$88
Quarter Page (b&w)	\$115	\$100	\$77	\$70
Eighth Page (color)	\$95	\$77	\$60	\$54
Eighth Page (b&w)	\$65	\$54	\$42	\$38

The Little Square \$175 total for first 4-pack; \$120 for subsequent 4-packs in Sippican Week or simultaneously in Wareham Week or Dartmouth Week

4 Pack: Four or more ads of the same type, scheduled at time of purchase. Ads do not have to run consecutively.
12 weeks continuous: Ads of the same type, running consecutively. Content may vary.



Advertising deadline: 5 p.m. Friday prior to week of publication

Online Affiliates always get a \$15 discount on any week's total print advertising at the 1/8-page size or larger. See Affiliate description for more information.